# Real Estate Signage - Important Information

## Real Estate Signage and Real Estate Pointer Boards Information

## When Is A Permit Required?

Manningham's Community Local Law, Clause 2.12

Except with a permit, a person must not write, print, stencil, paint, place or affix, or keep any letter, figure, device, poster, sign or advertisement upon any Council land or in a public place.

**Real Estate Sign** - Is a Sign placed at the front of a property being offered for sale, lease or auction which publicises the sale or letting of the property on which it is displayed.

**Real Estate Pointer Signs -** Is a small signs often located at the intersection of two or more roads, indicating the direction towards properties available for sale.

Only one permit is required per real estate agency office.

## **How Long Will An Application Take To Assess?**

Applications take 10 business days to assess provided no further information or changes are required. A permit must be obtained before the placement of any real estate pointer boards on a road or Council land.

#### **How Much Does It Cost?**

A Permit is valid from the 1st August each year and expires on 31 July following year.

Fee: \$641.40 1 August - 31 July

Applicable fees will be invoiced on receipt of your application.

#### **Public Liability Insurance**

A copy of your public liability insurance must be submitted with the form.

The certificate must be current and provide cover for the period of the permit: 1 August to 31 July. Cover must be to the value of or greater than \$20 million.

#### **How to Apply**

Submit the application form and other required documentation to:

| How to submit |   |
|---------------|---|
| Via email     | manningham@manningham.vic.gov.au                              |
| n person      | 699 Doncaster Road, Doncaster VIC 3108 (pending restrictions) |
| By post       | Manningham Council PO Box 1 Doncaster VIC 3108                |

### **Conditions of Use**

- 1. This permit is for signage related to the sale of property and does not apply to signage related to footpath. See Footpath Trading: <a href="https://www.manningham.vic.gov.au/apply-for-a-footpath-trading-permit">https://www.manningham.vic.gov.au/apply-for-a-footpath-trading-permit</a> for further information
- 2. Where an advertising sign is proposed on land or fixtures that are not Council land, the permission of the owner must be obtained and Planning Approval may be required.
- 3. This Permit, permits the erection of a **Real Estate Sign** publishing the sale or Letting of a property, the sign must:
- a. have an advertisement area not exceeding ten (10) square metres;
- b. not be animated, illuminated, internally or externally;
- c. not cause a hazard or obstruction;
- d. be placed as close to a property boundary or entrance to the property as is practicable;
- e. be displayed on the same side of the road as the subject property frontage.
- 4. This Permit, permits the erection of two (2) **Real Estate Pointer Signs** for every property being displayed for an "open for inspection" or "auction", the signs:
- a. must be not greater in size than 1.2 metres in height, and 0.9 metres in width;
- b. must be placed out no longer than 2 hours before the designated time of the open for inspection/auction and removed immediately after the property has been closed;
- c. must not incorporate flags, bunting or any similar device;
- d. must be weighted or fixed to prevent them from being blown over;
- e. must specify the time that the auction or open for inception is to occur;
- f. may also display the address of the subject land;
- g. may be placed on a reservation where a service road exists.
- 5. A **flag** may be displayed on a property for sale providing that the property is not a display home, the flag:
- a. may only be displayed, on the day(s) in which the building and property is either open for inspection by the public (other than vacant land), or is to be sold by public auction;
- b. may not exceed two (2) square metres and it must not obstruct the movement or safe operation of pedestrian or vehicular traffic along a road or intersection;
- c. must not impair the vision of pedestrians or drivers of vehicular traffic along a road mounting point must be on or within the boundary of the property;
- d. must be removed immediately upon the completion of the public auction or inspection.