

Generation 2030 Community Plan



Contents

Message from the Mayor and Chief Executive Officer	04
Our Vision and Values	05
Creating the Community Plan	06
Section One: The Generation 2030 Planning Framework	08
Strategic Planning Framework	11
Supporting Strategies, Policies and Plans	14
History of Manningham	16
Our Community	18
How to use the Community Plan	21
Understanding the Generation 2030 Strategic Plan	22
Section Two: Generation 2030 Strategic Plan	24
Our Community Spirit	26
Enjoy and Protect our Natural Spaces	30
Getting from Place to Place	34
Planning for Where we Live	38
Everything we Need is Local	41
Council Leadership	44
Acknowledgements	48
Appendix: Community Engagement Activities	49



My Wish
for Manningham
is...

Message from the Mayor and Chief Executive Officer ◀◀



Every generation has diverse experiences, new outlooks on the world and different dreams for the future.

Generation 2030, the most extensive community engagement project Manningham Council has ever undertaken, has been about connecting, listening and generating ideas to shape Manningham's future.

This Community Plan is the culmination of a year long journey to explore our community's dreams and aspirations for the future. A journey which began with the simple idea of having a 'conversation' with the community about how they envision their community in 20 years time.

We had conversations with people of varying interests, ages and backgrounds. More than 2,000 community members have been engaged in the process that together generated 20,000 wishes for Manningham as we head towards 2030.

Captured in these conversations, was the incredible wealth of knowledge and commitment local residents share for the future of their community. The underlying voice throughout all the conversations was a sense of community connection and finding new ways to foster community spirit.

Cr Jennifer Yang
Mayor

Public transport remains one of the biggest challenge for our municipality and Council will maintain its advocacy position for a train line to Doncaster. Preservation of our natural spaces and retaining the defining beauty of this area is recognised as our most valuable asset. The effects of climate change are recognised as a global issue and we will continue to work with the community towards a more sustainable future.

From these conversations, six recurring themes emerged: Our Community Spirit; Enjoy and Protect Our Natural Spaces; Getting from Place to Place; Planning for Where we Live; Everything we Need is Local and Council Leadership. These themes form the basis of the Generation 2030 Community Plan which set the course for reaching our aspirations.

On behalf of Council we would like to thank everyone for their active and passionate involvement and look forward to working with the current and future generations to implement the community's vision for Manningham 2030.

Joe Carbone
Chief Executive officer

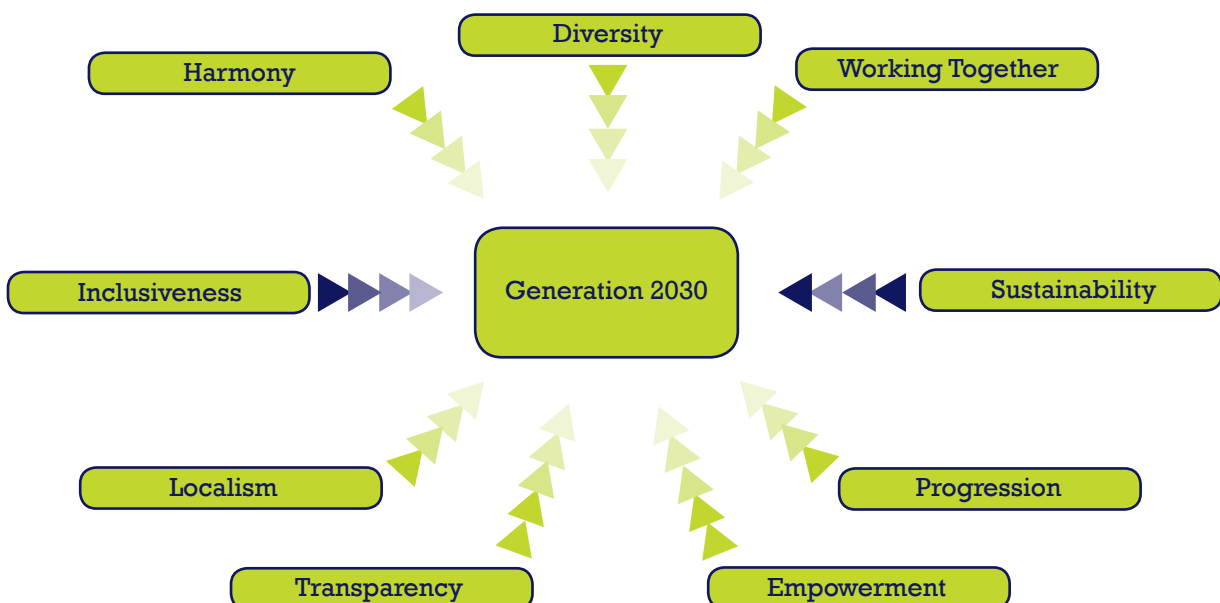
Manningham Council would also like to acknowledge the leadership of the former Mayor, Cr Geoff Gough, and the former Chief Executive, Lydia Wilson, for guiding the development of this important strategic document.

►► Our Vision

In 2030, Manningham will be a strong, vibrant and well connected community. We are a community that values its unique lifestyle and the protection of our natural spaces. As a welcoming and harmonious community we will create a safe and resilient city. Our transport networks will provide optimum travel and will be accessible to everyone. All of this will be achieved through an open and collaborative process built on positive partnerships as we move towards 2030.

▼ As a Community We Value

Based on the information gathered throughout the Generation 2030 community consultations, a set of common community values emerged. These values describe what is most important to us as a community. The community values provide a foundation to guide and support our vision for Manningham in 2030.



▼ Creating the Community Plan

Every generation has diverse experiences, new outlooks on the world and different dreams for the future. Generation 2030 is the most extensive community engagement project Manningham City Council has ever undertaken. It is about connecting, listening and generating ideas to shape Manningham's future. Since Generation 2030 was officially launched in February 2011, over 2,000 community members have been engaged in the process, generating 20,000 wishes for Manningham as we move towards 2030.

We began Generation 2030 with the simple idea of 'conversation': How to get people talking and thinking about how they envisioned their community in 20 years time? We initiated this conversation with the idea "My wish for Manningham is?" We met people where they gather; at festivals, community events, in mother's groups and in schools. We had conversations with people of varying interests, ages, ethnicities and backgrounds. We worked in innovative mediums and with new engagement technologies, but most importantly we shared a simple conversation that started with the question "What do we want this community to look like, feel like and be like in 2030?" This simple question opened conversations that brought forth a world of possibilities.

All the valuable information, hopes and aspirations gathered from these community conversations form the basis of this Community Plan. This Community Plan brings together the community's shared vision for Manningham as we head towards 2030.

► Generation 2030

Generation 2030 is a community visioning project. Generation 2030 aims to tap into the collective wisdom of all generations across the community to find out what their wish is for Manningham in 2030.

Every generation has valuable insights, experiences and perspectives on the world. Generation 2030 brings together the different hopes and aspirations of each generation to create our shared vision for the future of Manningham. Throughout the Generation 2030 project, we asked people to share with us their generation and what is important to them now and in the future. This information has provided us with a valuable snapshot of priorities for different generations, but also highlighted the hopes and aspirations common to us all.

Which generation are you?

Greatest Generation	1901 – 1924
Silent Generation	1925 – 1945
Baby Boomer	1946 – 1964
Generation X	1965 – 1978
Generation Y	1979 – 1994
Generation Z	1995 – 2009

What is the Community Plan?

The Community Plan is reflective of this community's vision, aspirations and priorities for the future. As Council's overarching strategic document, it provides a long-term shared vision for Manningham and its community. The Community Plan will guide the development of policy and strategies and identify innovative and exciting ways of how the community can work together to achieve the plan. Numerous stakeholders have been engaged in the development of the Plan and will continue their involvement throughout its implementation and achievement of the community's vision for 2030.

**My wish for
Manningham is...**

**"To create a clean
environment for future
generations to come."**

Ruby, Generation Z



The Generation 2030 Planning Framework ◀◀

▼ How we got here?

The Generation 2030 planning process was based on the Oregon Model of Community Visioning which was first developed by Steven Ames in 1992. This model of community engagement and visioning is a step-by-step process by which “a community creates a shared vision for its future and plans to achieve that vision over time” (Ames, 2006). This model of community visioning is comprised of four distinct stages:



▶▶ **Stage One: Understanding Our Community**

We began the process by looking at what we already know about the Manningham community. We asked the questions, where are we now and where are we going? Part of this process involved gathering local data from past research, looking at local demographics and identifying the defining traits of the Manningham community. We also engaged a Futurist and Demographer to paint a picture of Manningham within the broader context of State, National and International trends.

◀◀ **Stage Two: Community Vision**

Generation 2030 was officially launched in February 2011. Stage two focused on large scale community engagement to gather the hopes and aspirations of the Manningham community.

Between February and May 2011, the Generation 2030 team engaged more than 1,500 people in the process of articulating their wish for Manningham in 2030. This was achieved through a range of interactive workshops, innovative processes, an online survey and 'wish' postcards distributed at community festivals, events and locations around Manningham. Over 10,000 wishes and ideas were generated from engagement activities in stage two and guided the development of the six key themes and goals contained within the Community Plan.

▶▶ **Stage Three: Action Planning**

A series of targeted workshops were conducted with community members around the six key themes previously identified in stage two. Participants were asked to provide feedback on the themes and the goals to check if these statements were reflective of the community's point of view. The community were then asked to develop a series of strategies on how we as a community will achieve Manningham's vision for 2030. The community also identified key stakeholders that will contribute to achieving the goals outlined in the Community Plan.

▼ **Stage Four: Implementation and Monitoring**

A set of indicators have been developed and measured against a baseline to ensure we are meeting the goals outlined in the Community Plan. To ensure the Community Plan remains reflective of the community's vision, a periodical review process will be undertaken. This will be in line with the Council planning process, which occurs every four years. The community will continue to remain integral to the implementation, monitoring and review of the Community Plan.

My wish for Manningham is...
“That we continue to develop as the ultimate regional area for community lifestyle and sustainability.”
Brian, Silent Generation



My wish for Manningham is...
“More opportunities to showcase Manningham’s talents and celebrate the positive contribution young people are making to their communities.”
Laura, Generation Y



►► Strategic Planning Framework

Manningham Council prides itself on its integrated and robust consultation planning and performance framework. The diagram below outlines Council's strategic and integrated approach to service planning, delivery and performance reporting.

The Generation 2030 Community Plan informs and guides all of our strategic plans across the organisation.

Underpinning the development of these plans is regular engagement and communication with key stakeholders. Council is committed to open and transparent engagement and communication. This commitment is demonstrated through all of our reporting procedures and practices.



Strategic Indicators

Stage four of the Generation 2030 planning process considers how we will review and measure the progress of achieving the longer term vision outlined in the Community Plan.

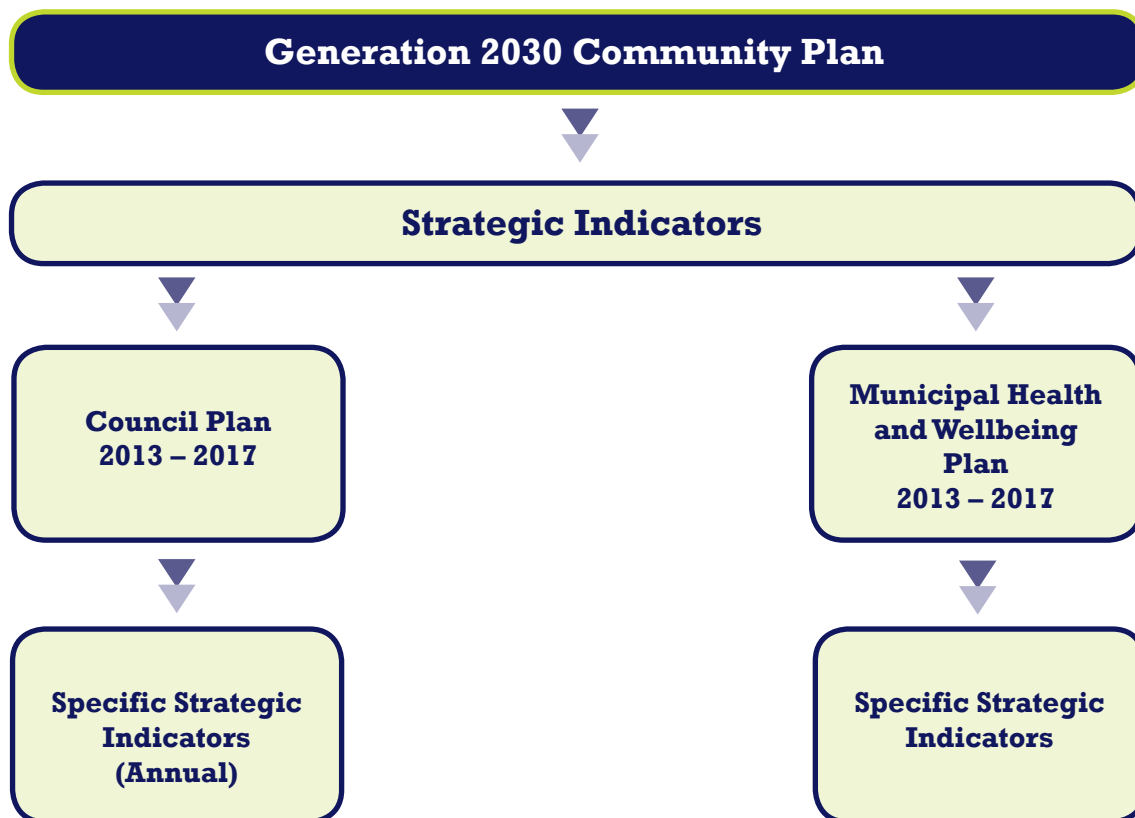
In addition, Council has an obligation to prepare a Council Plan and a Municipal Public Health and Wellbeing Plan every four years. A requirement within each plan is to demonstrate how Council will review and measure the outcomes and impacts achieved as a result of the themes, goals and actions identified.

The timing of the development of these three plans has provided Council with an opportunity to review its present approach towards monitoring, review and evaluation in a more integrated and coordinated way, including;

- A commitment to the “Themes” of the Generation 2030 Community Plan
- A common evaluation methodology that demonstrates Council’s commitment to accountability and evidence based decision making
- A set of common strategic indicators that can be reported upon regularly.

A co-ordinated approach to the evaluation and the use of indicators can benefit and assist with:

- Accountability, transparency and monitoring
- Meeting the requirements of the relevant Acts
- Funding applications based on needs and areas where Council is performing well
- Providing an evidence base for future planning and resource allocation
- Providing benchmarks and the opportunity to track progress over time.



Reporting on the Generation 2030 Community Plan strategic indicators will occur in 2013/2014 to establish a baseline. Following this, the strategic indicators will be reported on every four years.

For more information on the strategic indicators please visit www.generation2030.com.au



Supporting Strategies, Policies and Plans ◀◀

The Generation 2030 Community Plan and the identified community priorities are supported by Council strategies, policies and plans. This Plan brings together a range of community initiatives, some of which complement existing activities while others have created new opportunities.

A number of Council's strategies and policies support the Community's vision for 2030 and are grouped under the following categories of the social, built, natural and economic environments. These Environments form the framework developed by the Victorian Government (Department of Human Services 2001). The framework is based on the Social Model of Health and acknowledges the need to address the broader social determinants of health.

Social	Built
Healthy and Safe City	Liveable City
Access and Inclusion Policy	Aquarena Master Plan
Ageing Well in Manningham	Asset Management Policy
Active for Life Recreation Strategy Communication Strategy	Arterial Roads Strategy
Community Safety Plan	Bicycle Strategy
Cultural Strategy	Building Asset Management Plan
Domestic Animal Strategy	Capital Works Policy
Emergency Management Plan	Community Facilities (Capital Works Program)
Flood Management Plan	Doncaster Hill Precinct 1 Masterplan
Multicultural Strategy	Doncaster Hill Pedestrian and Cycling Plan
Manningham Early Years Plan	Graffiti Strategy
Mental Health Action Plan	Heritage Study Review
Multicultural Communications Strategy	Integrated Transport Strategy
Reconciliation Action Plan	Manningham Planning Scheme
Road Safety Strategy	Residential Strategy
Volunteer Policy	Risk Management Framework
Youth Policy	Road Asset Management Plan
Walk Manningham Plan	Road Management Plan
	Roadside Environmental Management Strategy
	Special Rates and Charges Policy

Natural	Economic
Resilient City	Viable City
Bushland Management Action Plan	Economic Development Strategy
Climate and Energy Action Plan	Food Safety Strategy
Domestic Waste Water Management Plan	Local Activity Centres Plan
Drainage Strategy	Local Laws and Amenities
Green Wedge Action Plan	Neighbourhood Activity Centre Strategy
Koonung Creek Linear Park Management Plan	Registration of Health Premises
Mullum Mullum Creek Park Management Plans	Ten Year Financial Strategy
Park Asset Management Plan	Tourism Strategic Plan
Public Open Space Strategy	
Ruffey Lake Park Management Plan	
Securing the Future: Responding to Climate Change, Peak Oil and Food Security	
Stormwater Management Plan	
Sustainable Water Management Plan	
Waste Management Strategy	



History of Manningham ►►

Manningham's rich cultural heritage is reflected through a variety of local landmarks and places of significance, as well as its community of shared histories. The municipality was originally part of the Wurundjeri nation's territory. In the summer months the Wurundjeri would inhabit the banks of the Yarra River and in winter move to the Dandenong Ranges for shelter, stopping by Bolin Swamp now known as the suburb of Bulleen to fish for eel or hunt for food along the way. Within the City of Manningham over 25 sites of Aboriginal significance have been identified.

The first European settlers arrived in the 1830s, growing wheat, vegetables and grapes before eventually planting orchards throughout the region in the 1850s. The peak of food production was reached in the 1920s, with more than 6,000 acres under cultivation.

The district's real windfall came with the discovery of gold in Warrandyte and by 1851 thousands of fortune hunters were trying their luck panning the streams and digging the rich soil around Harris Gully.

The City of Manningham has a rich cultural history from its artistic tradition of painters and potters, its association with Australia's first significant art movement, the Heidelberg School, and the early modernist group that formed around Heide in the mid 20th Century.

In the 1950s the decline of the fruit industry began and was led by the growing demand for residential areas close to Melbourne. A pattern of steady urbanisation continued throughout the mid to late 20th Century.

In 1967 the Shire of Doncaster and Templestowe was proclaimed a City. The Doncaster and Templestowe Council administered the area until 1994, when the City of Manningham was formed as a result of local government amalgamations. Manningham was the name selected for the former City of Doncaster and Templestowe when its boundaries were re-drawn to include Wonga Park and excise a portion of North Ringwood.





My wish for Manningham is...

“A lush green area that takes pride in conserving nature. A premiere spot for raising a family, with a focus on the community. A safe and peaceful environment.”

Barbara, Generation X

▼ Our Community

As of 30 June 2011, the City of Manningham had an estimated resident population of 116,958, representing growth of 1,884 people, or 1.6 per cent over the past five years.

The age profile of Manningham shows the City has an older population. According to the 2011 Census, 19.3 per cent of the Manningham population are aged over 65, compared to 13.1 per cent across Melbourne. In contrast, only 4.9 per cent were aged 0 to 4 years compared to 6.5 per cent across Melbourne. The average age of a Manningham residents is 42 years. This is the second-oldest median age of any Local Government Area in metropolitan Melbourne.

The ageing of the population is driven by the attraction of mature families to the area. Families with teenage children move in, and when the children leave home, the “empty nesters” stay behind in their family homes. The 2011 Census data indicates that while over 50 per cent of households in Manningham contained families with children, this fell 0.9 per cent from 2006, while the proportion of couples without children and lone person households rose substantially. Some of the growth in the older groups is also driven by the provision of retirement accommodation in the area.

The ageing population is generally driving a decline in household size in the area. Manningham households remain larger than the metropolitan Melbourne average, at 2.76 persons per dwelling, however, this declined from 2.79 in 2006, and 2.88 in 2001, while metropolitan Melbourne households grew slightly from 2.60 to 2.62 in the past five years.

Manningham is a relatively high income area with a median weekly household income of \$1,467 in 2011, compared to the Melbourne average of \$1,333. However, when adjusting for inflation, the proportion of households in the “top quartile” (top 25 per cent of Melbourne households) declined from 36.4 per cent in 2006 to 34.2 per cent in 2011, while the proportion in the lowest quartile (bottom 25 per cent of Melbourne households) rose from 18.9 per cent to 20.3 per cent. Manningham incomes are now more broadly representative of the metropolitan Melbourne average, and this is also driven by the ageing population and an increase in smaller households.

While 60 per cent of Manningham residents were born in Australia, the Manningham community has become more diverse with an increasing proportion of residents born overseas. In 2011, 36.5 per cent of the population were born overseas, an increase of 2.5 per cent from 34 per cent in 2006. After Australia, the largest country of birth was China (5.9 per cent of the population), followed by Italy (3.2 per cent, however this is declining), United Kingdom (3.1 per cent), Malaysia (2.9 per cent) and Greece (2.8 per cent).

Almost four out of ten (38.8 per cent) Manningham residents spoke a language other than English at home. In 2011, almost 15 per cent of Manningham’s population spoke a Chinese dialect at home; this is now the major cultural group in the City, eclipsing the older Italian and Greek speaking population.



Manningham has a diverse housing market characterised by substantial differences in dwelling types ranging from separate houses on large blocks to townhouses, units and apartments. In 2011 the City of Manningham had 42,570 private dwellings with most of these being low density detached housing (81.7 percent), while 11.5 percent of dwellings were semi-detached, row or terrace houses and townhouses, while 5.9 percent were units or apartments.

In 2011 across the population of Manningham, 53,193 residents were employed either full time or part time. A further 2,631 residents were unemployed. This equates to 95.3 percent of Manningham's labour force in employment, which is higher than the average of 94.5 percent for Greater Melbourne. The three most popular occupational groups in Manningham were Professionals (27.7 percent), Managers (16.1 percent), and Clerical and Administrative Workers (15.6 percent). In combination, these three occupational groups accounted for 59.5 percent of the employed resident population. In comparison, Greater Melbourne employed 24.1 percent in Professionals, 12.5 percent in Managers, and 15.3 percent in Clerical and Administrative Workers.

In 2011, 10.9 percent of Manningham residents travelled to work by public transport and 71.3 percent commuted by private vehicle, compared with 13.8 percent and 66.1 percent respectively in Greater Melbourne. The low proportion of residents who travel to work by public transport indicates the poor level of public transport options in Manningham.

The Socio-Economic Indexes for Areas (SEIFA) is developed by the Australian Bureau of Statistics (ABS) and ranks areas in Australia according to relative socio-economic advantage and disadvantage. The latest SEIFA indexes were released on 28 March 2013, and are based on 2011 Census data, such as income, educational attainment, occupation, housing ownership and employment. Whilst Manningham is a relatively advantaged municipality, there are pockets within some suburbs that indicate a significant disadvantage.

Source

ABS Census of Population of Housing, 2011

ABS Estimated Resident Population, 2011

i.d. consulting, City of Manningham Community Profile 2011

**My wish for
Manningham is...**

**"To make Manningham the
safest area and provide
a good area for growing
families."**

Aaron, Generation Y



►► How to use the Community Plan

The Generation 2030 Community Plan reflects the community's vision for Manningham and will assist the direction of future planning for our local area. As an overarching document, the Community Plan is designed to steer the strategic direction of Council and the Community and guide the development of policies, strategies and actions.

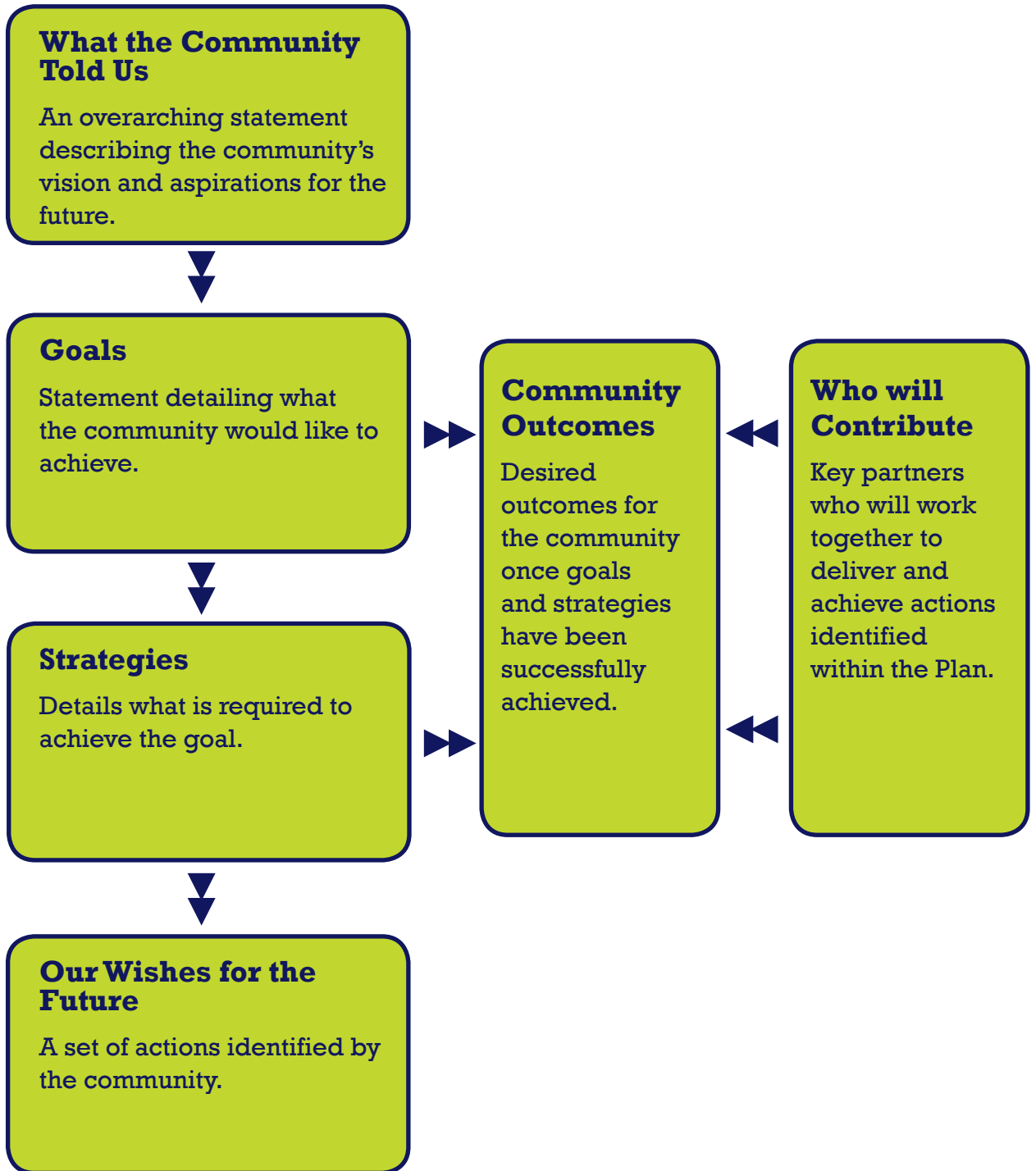
The Generation 2030 Community Plan started with a conversation with the community. The community were asked what they value most about living and working in Manningham, where they see this community in the future and the challenges it may face.

From the thousands of responses and wishes we received, recurring themes emerged generating six key areas which provide the foundation to the Community Plan. These are:

- Our Community Spirit
- Enjoy and Protect Our Natural Spaces
- Getting from Place to Place
- Planning for Where we Live
- Everything we Need is Local
- Council Leadership

Under each theme, there is an overarching statement describing the community's vision and their aspirations for the future. Each theme is comprised of a set of goal statements detailing what we want to achieve. There are a total of fourteen goal statements throughout the Community Plan. Fifty-eight strategies have been developed on how we plan to achieve each goal and are accompanied by community outcomes to identify whether we have successfully reached our goal. The success of the Community Plan is dependent upon key partners from all levels of government and community working together to deliver actions identified within the Plan.

►► Understanding the Generation 2030 Strategic Plan





Generation 2030 Strategic Plan



*Manningham community members and Council staff, Our Vision for Manningham,
2012 Acrylic on Canvas, 200cm x 200cm*



Our Community Spirit ◀◀

What the Community Told Us

We are a collection of communities, each with a distinct character. We proudly embrace our diversity, drawing strength from our differences. We value and recognise the need to preserve our rich history as an important part of our identity. We believe a well connected and involved community is vital in creating harmonious neighbourhoods where everyone feels safe and secure.

▼ How we will get there

Goal 1.1 An inclusive and harmonious community that celebrates our diversity and draws strength from our differences

No.	Strategy	Community Outcomes	Who will Contribute
1.1.1	Continue to support local community service organisations to deliver programs and services that meet the diverse needs of the local community	A variety of social services are available and readily accessible to meet the needs of the entire community	<ul style="list-style-type: none"> • Community organisations/groups • Manningham City Council • Community • State Government • Local Schools
1.1.2	Provide opportunities for people from different generations to share knowledge and participate in social activities together	Enhanced community connections and wellbeing through increased intergenerational harmony	<ul style="list-style-type: none"> • Manningham City Council • Youth organisations • Community organisations/groups • Local Schools • Community
1.1.3	Increase opportunities for young people to contribute and participate in community life	A variety of age-appropriate services, programs and initiatives to better engage and cater for the needs of young people	<ul style="list-style-type: none"> • Manningham City Council • Youth organisations • Local Schools • Recreation/sporting groups • Community organisations/groups • Community
1.1.4	Provide information that is accessible to everyone and create awareness of its availability	The wider community feels more connected and able to participate in community life	<ul style="list-style-type: none"> • Manningham City Council • Community organisations/groups • Public libraries • Community • Local Schools

Goal 1.2 Safe and secure households and neighbourhoods, where people look out for one another

No.	Strategy	Community Outcomes	Who will Contribute
1.2.1	Strengthen connections between people to create and maintain a safe and caring community	Community members feel more connected and mutually look out for one another to build a safer community	<ul style="list-style-type: none"> • Community • Manningham City Council • Community organisations/groups • Local Schools • Business community • Victoria Police
1.2.2	Build and support community resilience to respond to emergency events through robust community education initiatives	An informed community, with enhanced knowledge of how to prepare for and respond to an emergency event	<ul style="list-style-type: none"> • Community • State Government • Federal Government • Emergency Service Agencies • Victoria Police • Manningham City Council • Local Schools
1.2.3	A co-ordinated and integrated response to fire prevention and management	The community is educated and well prepared in the event of a fire	<ul style="list-style-type: none"> • State Government • Federal Government • Manningham City Council • Victoria Police • Emergency Service Agencies • Local Schools
1.2.4	Support programs and services that enhance positive relationships and strengthen families	Community members feel a greater sense of safety and social cohesion	<ul style="list-style-type: none"> • Community organisations/groups • Manningham City Council • Community • State Government • Federal Government • Victoria Police • Local Schools
1.2.5	Work with community groups to raise awareness, educate and deliver a variety of programs addressing road and pedestrian safety	Increased knowledge and understanding of road and pedestrian rules and enhanced personal safety	<ul style="list-style-type: none"> • Community organisations/groups • Community • Youth Organisations • Manningham City Council • Local Schools • State Government

Goal 1.3 A community that is involved and well connected, strengthening community spirit

No.	Strategy	Community Outcomes	Who will Contribute
1.3.1	Support local initiatives encouraging community leadership and provide opportunities for people to better connect with one another	Community members can more easily initiate activities that build community spirit	<ul style="list-style-type: none"> • Community • Community organisations/groups • Manningham City Council • Local Schools
1.3.2	Partner with communities of interest, eager to share their expertise and local knowledge to assist in decision-making and implementation of local actions	Local knowledge and passion is valued and guides the decision-making process	<ul style="list-style-type: none"> • Communities of interest • Manningham City Council
1.3.3	Ensure the local history and heritage is preserved through cultural and community programs, local artists and events	The community is aware and celebrates its history and rich cultural heritage	<ul style="list-style-type: none"> • Community • Community organisations/groups • Arts/cultural/historical groups • Aboriginal Organisations • Manningham City Council • Local Schools
1.3.4	Create greater awareness of opportunities for volunteering and encourage active community participation	Increased volunteerism and participation in community life	<ul style="list-style-type: none"> • Community • Community organisations/groups • Manningham City Council • Local Schools
1.3.5	Provide a range of recreational, educational and social opportunities for all community members to actively participate and contribute to community life	Increased sense of personal health and wellbeing, building stronger connection and enhancing social inclusion	<ul style="list-style-type: none"> • Community organisations/groups • Arts and Cultural groups • Local Schools • Manningham City Council • Community

Our Community Spirit: Our Wishes for the Future

- Weekend night/summer markets
- More activities for young people
- Artist trail open studio program
- Community gardens
- Business/community volunteer programs
- Community street parties and neighbourhood get togethers
- Foster partnerships between local businesses, community groups and schools
- Undertake community mapping of skills and resources

**My wish for
Manningham is...**

“To see better connectivity for children and adults to feel a sense of belonging, feel included, supported and cared for especially in times of need.”

Lorraine, Baby Boomer



Indicators of achievement:

Indicator	Measure	Source
Cultural diversity makes our community a better place to live	Percentage of people who believe cultural diversity makes our community a better place to live	Manningham City Council Understanding our Community Survey
Perceptions of safety - walking alone during the day	Percentage of people who feel safe walking alone in local area during the day	VicHealth Indicator Survey
Perceptions of safety - walking alone during the night	Percentage of people who feel safe walking alone in local area after dark	VicHealth Indicator Survey
Feeling part of the community	Percentage of people who believe they feel part of the community	Manningham City Council Understanding our Community Survey

Enjoy and Protect Our Natural Spaces

What the Community Told Us

We treasure our unique natural environment and acknowledge it as a valuable community resource to maintain and protect. Our unique balance of City and Country is one of our community's defining traits and will be safeguarded into the future. We will ensure our green open spaces, parklands and bushlands are valued and preserved for future generations. We will endeavour to protect Indigenous plants and wildlife and educate the community on the importance of preservation. We seek proactive solutions to address the impacts of climate change through more sustainable living practices and protecting the environment.

How we will get there

Goal 2.1 Our unique balance of City and Country is safeguarded into the future

No.	Strategy	Community Outcomes	Who will Contribute
2.1.1	Ensure thorough planning so the percentage of open space in Manningham is enhanced and retained	Preservation of open space	<ul style="list-style-type: none"> • State Government • Manningham City Council • Community
2.1.2	Conserve and manage Manningham's environmental assets to ensure significant native vegetation and habitat are protected	The unique balance of city and country is honoured and maintained	<ul style="list-style-type: none"> • Manningham City Council • State Government • Environmental groups
2.1.3	Support the protection of the Green Wedge	Green Wedge is protected for future generations	<ul style="list-style-type: none"> • State Government • Manningham City Council • Community

Goal 2.2 Our open spaces, bushlands, creeks and rivers are valued and preserved

No.	Strategy	Community Outcomes	Who will Contribute
2.2.1	Residents have access to a variety of open spaces with appropriate facilities to encourage and enrich their visit	Our open spaces, parks, rivers and creeks are enjoyable places to visit	<ul style="list-style-type: none"> • Manningham City Council • Community
2.2.2	Enhance our linear parks that stretch along our creeks and rivers	A natural environment for walking, jogging, cycling and relaxing	<ul style="list-style-type: none"> • Manningham City Council • Environmental groups • Community
2.2.3	Foster greater community understanding and participation in open space, bushland, rivers and creek conservation	A community that is united and jointly responsible for the preservation of the local environment	<ul style="list-style-type: none"> • Community • Environmental groups • Manningham City Council
2.2.4	Enhance the preservation and protection of our network of waterways	Improved and healthy waterways for the enjoyment and benefit of future generations	<ul style="list-style-type: none"> • Melbourne Water • Yarra Valley Water • Manningham City Council • Community • Environmental groups

Goal: 2.3 We proactively seek innovative solutions to address the effects of climate change and work together to protect the environment

No.	Strategy	Community Outcomes	Who will Contribute
2.3.1	Support community education and training to empower the community to respond to climate change	A sustainable and resilient community	<ul style="list-style-type: none"> • Community • Environmental groups • Manningham City Council • State Government • Federal Government
2.3.2	Adopt an holistic approach to integrated water management	Healthy and sustainable water solutions that balances community and environmental needs	<ul style="list-style-type: none"> • Community • Manningham City Council • State Government • Federal Government
2.3.3	Encourage, support and resource sustainable living practices	A community that embraces the principles of reduce, reuse, recycle	<ul style="list-style-type: none"> • Manningham City Council • Environmental groups • Community • State Government
2.3.4	Work with the community to create liveable, resilient and sustainable environments that enhance our built and natural assets	A balance of built, open space and natural environments to enhance our quality of life	<ul style="list-style-type: none"> • Manningham City Council • Developers • Community • State Government

Enjoy and Protect Our Natural Spaces: Our Wishes for the Future

- Grants for green sustainability improvements
- Maintain open green space
- Protect the native animals from extinction
- A community where sustainability is a way of life
- The Green Wedge to be protected for all future generations
- Everyone to enjoy the fantastic parks and wildlife
- Community education programs on weeds (and pests)

Indicators of achievement:

Indicator	Measure	Source
Extent of open space	Total hectares of local government area classified as open space	Manningham City Council GIS
The value of parks and open spaces	Percentage of people who agree that Manningham's parks and open spaces are a feature of this area	Manningham City Council Understanding our Community Survey
Extent of native vegetation	Total hectares of local government area classified as native vegetation	Manningham City Council GIS
Quality of native vegetation	Average Habitat Hectare score for the local government area	Port Phillip and Western Port Catchment Management Authority, Department of Sustainability and Environment



**My wish for
Manningham is...**

“Ensure good planning
guidelines that provide
adequate living and
recreational green
spaces.”

Sue, Baby Boomer

Getting from Place to Place ◀◀

What the Community Told Us

As a community we place high importance on an integrated and efficient transport network, with a variety of accessible, safe and affordable transport options, enabling travel, in, out and around the area. The provision of alternate modes of transport is a priority for the municipality, significantly reducing the reliance on cars. Pedestrian and bicycle routes are well integrated with connections to public transport and the City.

▼ How we will get there

Goal 3.1 The provision of an integrated and efficient public transport network providing affordable, well connected and alternative forms of travel

No.	Strategy	Community Outcomes	Who will Contribute
3.1.1	Advocate for a train to Manningham	Increase in the use of public transport, reducing the reliance on cars	<ul style="list-style-type: none"> • State Government • Federal Government • Manningham City Council • Community • Other Local Councils
3.1.2	An efficient and reliable bus service with improved integration within Manningham and the wider metropolitan area	A reliable and convenient bus service	<ul style="list-style-type: none"> • Bus companies • Manningham City Council • Community • State Government
3.1.3	Advocate on a variety of public transport issues such as accessibility and fare affordability	Accessible and affordable public transport for the entire community	<ul style="list-style-type: none"> • State Government • Manningham City Council • Community • Bus companies
3.1.4	Provide educational programs promoting the benefits of sustainable transport to the wider community	Enhanced community awareness and behavioural change, increasing the use of alternate forms of transport	<ul style="list-style-type: none"> • Manningham City Council • State Government • Community • Bus companies • Schools • Recreation groups

Goal 3.2 A well connected and accessible community with linked bicycle and walking pathways

No.	Strategy	Community Outcomes	Who will Contribute
3.2.1	Improve bicycle links on routes within and between Manningham to the City and neighbouring municipalities	Decrease in carbon emissions, improved access and health benefits of recreation and physical activity	<ul style="list-style-type: none"> • Manningham City Council • State Government • Neighbouring Councils • Community
3.2.2	Identify improvements and support infrastructure for bicycle and walking paths such as end-of-trip facilities to encourage walking and cycling	Decrease in carbon emissions, improved health and reduction of congestion on roads	<ul style="list-style-type: none"> • Manningham City Council • State Government • Recreation groups • Community
3.2.3	Improve walking access especially around activity centres, schools, community facilities and transport routes	Improved connectivity, accessibility, health and safety	<ul style="list-style-type: none"> • Manningham City Council • State Government • Community
3.2.4	Support schools to educate students and parents on the benefits of walking and cycling	Increase in students walking and cycling to school	<ul style="list-style-type: none"> • Schools • Manningham City Council • Community • State Government

Getting from Place to Place: Our Wishes for the Future

- Bicycle hire facilities along the Yarra River
- More frequent public transport services
- Create a path through Park Orchards along the Mullum Mullum Creek
- Improve community education on alternative transport
- Rail link to City to become a reality
- Good low carbon transport system
- Make shared bike paths safer
- Improved bike and pedestrian access through streets and parklands

Indicators of achievement:

Indicator	Measure	Source
Extent of footpaths	Percentage of Capital Works budget for construction of new footpaths and refurbishment and/or replacement of existing footpaths	Manningham City Council GIS
Extent of bicycle pathways	Length of existing bicycle pathways in local government area	Manningham City Council GIS
Extent of reliance on motor vehicles	Percentage of private dwellings who own two or more registered vehicles	Australian Bureau of Statistics

**My wish for
Manningham is...**

“For the public transport system to be upgraded so that it can better accommodate for the growing demands and that the proposed Doncaster rail or tram line does go ahead.”

Jennifer, Generation Z



Box Hill 293

923

nationalbus

6526 AD

Planning for Where we Live ◀◀

What the Community Told Us

We are a forward thinking community that recognises and responds to the challenges of population growth. We endeavour to take a considered and sustainable approach to development, working in harmony with the natural environment. We will work together to ensure effective planning is in place and local infrastructure meets the needs of future populations.

▼ How we will get there

Goal 4.1 A considered and sustainable approach to residential and commercial development balancing the needs of our diverse population with our natural surroundings

No.	Strategy	Community Outcomes	Who will Contribute
4.1.1	Maintain a 'balance of city and country' and protect the existing environmental features and characteristics	The unique blend of city and country remains a defining feature	<ul style="list-style-type: none"> • Manningham City Council • State Government • Community
4.1.2	Ensure future land use planning provides for growth whilst retaining adequate space for recreation, food production and biodiversity	A measured approach to future planning which considers population growth and instils community confidence	<ul style="list-style-type: none"> • Manningham City Council • State Government • Community
4.1.3	Create a suitable mix of commercial land to stimulate growth of business diversity	Diverse range of local business and increased job opportunities	<ul style="list-style-type: none"> • Manningham City Council • Business Community • Developers • Community
4.1.4	Ensure public spaces and streetscapes are integrated into future residential development	High quality attractive public spaces and streetscapes to enhance community pride and enjoyment	<ul style="list-style-type: none"> • Manningham City Council • Community

Goal 4.2 A diverse range of affordable and accessible housing options are available to accommodate the changing needs of our community

No.	Strategy	Community Outcomes	Who will Contribute
4.2.1	Future residential development facilitates housing diversity to meet the varied needs of the community	A variety of housing options exist for the community	<ul style="list-style-type: none"> • Manningham City Council • State Government • Community
4.2.2	Locate a range of diverse housing options around activity centres, close to public transport and employment opportunities	Localised communities, providing diverse living options and reducing the reliance on cars	<ul style="list-style-type: none"> • Manningham City Council • State Government • Developers • Community
4.2.3	Strengthen community understanding and advocate for increased government and developer support for affordable and accessible housing	Community, government and developer support for affordable housing options	<ul style="list-style-type: none"> • State Government • Manningham City Council • Developers • Community



My wish for Manningham is...
 “Planning, building and development supports environmental, cultural and business to thrive into the future.”

Vincent, Baby Boomer

Goal 4.3 Effective planning for local infrastructure that addresses increasing population pressures

No.	Strategy	Community Outcomes	Who will Contribute
4.3.1	Work cooperatively with service, drainage, transport and road authorities to effectively plan for Manningham's existing and future infrastructure needs	Infrastructure solutions that continue to meet community needs and expectations	<ul style="list-style-type: none"> • Essential Services • State Government • Manningham City Council • Federal Government • Community
4.3.2	An integrated approach to management of the road network to maintain local accessibility	A variety of accessible transport options that help to reduce road congestion	<ul style="list-style-type: none"> • State Government • Manningham City Council
4.3.3	Council advocate for and directly take action to improve road network capacity	An efficient and effective road network	<ul style="list-style-type: none"> • State Government • Federal Government • Manningham City Council • Community
4.3.4	An integrated approach to stormwater management that minimises community flood risk and maximises opportunities for stormwater harvesting	Improved drainage network reducing flood risk and facilitating the sustainable use of water	<ul style="list-style-type: none"> • Melbourne Water • Manningham City Council • Developers • Community

Planning for Where we Live: Our Wishes for the Future

- Bi-annual information sessions on planning controls
- Improve traffic management and road congestion
- Attract families to the area
- Better land management in Warrandyte to decrease the risk of bushfires
- Affordable housing for people on low wages
- Diverse housing from smaller to larger dwellings

Indicators of achievement:

Indicator	Measure	Source
Housing Diversity	Number of approved building permits issued for single dwellings, multi unit developments and apartments	Manningham City Council Building permits register
Housing Affordability	Percentage of households spending 30% or more of their gross household income on rent or mortgage payments	Australian Bureau of Statistics
Investment in community assets	Percentage of annual budget allocated to Capital Works	Manningham City Council Budget

Everything we Need is Local ◀◀

What the Community Told Us

Our communities are energised, well resourced and sustainable, providing all the relevant services and facilities we need within reach. All community members have equal access to vital services that meet their needs. We envision a self-sufficient collection of communities, where local resources and local food production are supported. Our distinct local villages and activity centres are cherished and cultivated, retaining their charm while supporting businesses and traders to build a resilient local economy.

▼ How we will get there

Goal 5.1 Accessible services and facilities for people of all ages and abilities

No.	Strategy	Community Outcomes	Who will Contribute
5.1.1	Services and facilities are easily accessible, well connected and located where people work, live and socialise	A comprehensive range of services and facilities that are easily accessible	<ul style="list-style-type: none"> • Business Community • Community organisations/groups • Manningham City Council • Community
5.1.2	Provide and advocate for a diverse range of services, programs and initiatives for young people in Manningham	Young people can access services, programs and initiatives relevant to them	<ul style="list-style-type: none"> • Youth organisations • Manningham City Council • Community • Community organisations/groups • Institutions • Schools
5.1.3	Older people and their carers are supported to live independently with access to locally responsive health and support services if needed	Older people are supported to live in their own community	<ul style="list-style-type: none"> • Aged Care providers • Community organisations/groups • Manningham City Council • State Government • Federal Government • Community
5.1.4	Extend the range of family services and activities to retain and attract younger families to the area	A range of services and activities are available to cater for the needs of young families	<ul style="list-style-type: none"> • Community organisations/groups • Manningham City Council • State Government • Community

Goal 5.2 Our distinct local villages and activity centres are vibrant places to meet and provide support to local businesses and traders

No.	Strategy	Community Outcomes	Who will Contribute
5.2.1	Enhance and promote the character of our local villages and activity centres	Our local villages and activity centres are thriving places where everything is conveniently located	<ul style="list-style-type: none"> • Business Community • Manningham City Council • Community • State Government
5.2.2	Encourage and support new and existing local businesses to build and strengthen the Manningham economy	Local businesses are thriving, competitive and prosperous Increase in local job opportunities	<ul style="list-style-type: none"> • Business Community • Manningham City Council • Community
5.2.3	Promote existing and identify new tourism opportunities	Manningham is a premium destination to visit	<ul style="list-style-type: none"> • Tourism operators • Manningham City Council • Community • State Government
5.2.4	Enhance opportunities for a variety of education and entertainment options	A social community, with a variety of local activities to choose from	<ul style="list-style-type: none"> • Business Community • Community • Manningham City Council

Everything we Need is Local: Our Wishes for the Future

- Faster broadband connection to support local businesses
- Local business market/expo
- Provide support to small businesses through start up business planning
- 'Roll out the red carpet, cut the red tape' initiative to assist businesses
- More child care facilities
- Encourage local food production through farmers markets
- Connecting local restaurants with local producers
- Community support for the elderly staying in their own homes
- Good community health access
- To have vibrant local community shopping and activity strips
- Opportunities for small businesses to exist

**My wish for
Manningham is...**

“To create an environment
which attracts medium
to large businesses
providing work
opportunities for the youth
of Manningham.”

Gerhard, Baby Boomer

Indicators of achievement:

Indicator	Measure	Source
Good local facilities and services	Percentage of people who believe their local area has good facilities and services	Manningham City Council Understanding our Community Survey
Access to local shopping	Percentage of people who believe their local shopping area provides for their everyday needs	Manningham City Council Understanding our Community Survey

Council Leadership ◀◀

What the Community Told Us

We strive for an innovative and progressive Council that actively seeks partnerships and opportunities to expand its knowledge base. Council leads through transparent processes and mechanisms, effective planning, advocacy and accountability. Council pursues best practice in engaging our local community in the decision making process. We believe an empowered community is one that actively participates to influence decisions that affect their lives.

▼ How we will get there

Goal 6.1 A responsive Council which leads through effective planning, advocacy, transparency and accountability

No.	Strategy	Community Outcomes	Who will Contribute
6.1.1	Elected Councillors are representative of broader community interests and are united in a common vision for Manningham	Level of trust and confidence in Council	<ul style="list-style-type: none"> • Manningham City Council • Elected representatives • State Government • Community
6.1.2	Council maintains a strong voice by advocating on issues of importance identified by the community	The community's views are represented	<ul style="list-style-type: none"> • Manningham City Council • Community • State Government • Federal Government
6.1.3	Council operations are underpinned by robust financial management, transparent and accountable leadership and a responsive organisational culture	Community satisfaction with Council's overall management of its operations	<ul style="list-style-type: none"> • Manningham City Council • Community

Goal 6.1 A responsive Council which leads through effective planning, advocacy, transparency and accountability continued

No.	Strategy	Community Outcomes	Who will Contribute
6.1.4	Actively engage the community using a range of innovative mediums to optimise community involvement and inform decision making	Community engaged in the decision-making process in a manner which is tailored and appropriate Community is aware how and when to engage and their level of influence in the decision-making process	<ul style="list-style-type: none"> • Community • Manningham City Council
6.1.5	Council honours community input by ensuring outcomes are responded to and communicated effectively	An informed community, with increased confidence in the consultation process	<ul style="list-style-type: none"> • Community • Manningham City Council
6.1.6	Build strong partnerships between Manningham City Council, business, community organisations, institutions and other levels of government	Effective collaborative partnerships and networks that benefit the community	<ul style="list-style-type: none"> • Manningham City Council • Business community • Community organisations/groups • Educational Institutions • State Government • Federal Government

**My wish for
Manningham is...**
**“Pressure the government
to build a rail system to
the city from Doncaster”**
Tuan, Baby Boomer

Council Leadership: Our Wishes for the Future

- More consultation with locals to get better outcomes
- A united Council to work towards goals
- Open and transparent communication between Council and those it represents
- Greater community consultation on planning issues
- Lobby government to improve and complete infrastructure projects

Indicators of achievement:

Indicator	Measure	Source
Participation in citizen engagement	Percentage of people participating in citizen engagement in the last 12 months	VicHealth Indicator Survey
Lobbying satisfaction levels	Community satisfaction with Council's performance in lobbying on behalf of the community	State Government Community Satisfaction Survey
Community consultation and engagement satisfaction	Community satisfaction with Council's performance in community consultation and engagement	State Government Community Satisfaction Survey



▼ Acknowledgements

Manningham City Council and the Generation 2030 Team would like to thank the Manningham Community, workshop participants, Council staff, other Local Government Authorities for sharing their knowledge and experience and all who contributed to the development of the Community Plan.



►► Appendix: Community Engagement Activities

More than 2,000 people have contributed to the Generation 2030 Community Plan, which has generated close to 20,000 wishes. The diverse range of engagement activities undertaken aimed to capture the hopes, aspirations and wishes for the future from every generation.

Generation 2030 Launch

The Generation 2030 project officially commenced in February 2011, beginning with a saturation marketing campaign within Council and the wider community. Council staff were informed and engaged in the project through workshops. There were calls for volunteers to assist with the project at key community events. Council staff were asked to wear a Generation 2030 branded polo every Friday.

'My wish for Manningham is' postcards

Over 10,000 postcards were distributed to all Neighbourhood Houses, Libraries and Community Centres, local traders and Council venues throughout Manningham. Postcards were also available at community events and festivals.

Generation 2030 Survey

Surveys were distributed to every household through Council's newsletter, 'Manningham Matters'. Community members were also surveyed at community events and festivals from February 2011 through to May 2011. The community had the option of completing a hard copy survey, completing the survey on an e-kiosk or on an iPad. Surveys were also made available online at www.generation2030.com.au

Generation 2030 Website

A dedicated Generation 2030 website was developed. The website aimed to provide information to people about the Community Plan, the process, upcoming Generation 2030 events and answer frequently asked questions. The website also allowed people to complete an online survey or online wish.

Community Festivals and Events

The Generation 2030 Team had a presence at 25 community events and festivals. The community could share their wishes for the future through surveys, postcards, sitting on the wishing couch or putting a wish in the wishing well and reflecting wishes through an art based project.

Some of the festivals and events attended included Healthy Lifestyle Week launch, Tunstall Traders Festival, World's Longest Lunch, Harmony Day, Cinema Under the Stars, Warrandyte Festival, Know Your Neighbour Day, Templestowe Village Festival, Epic Youth Event, Dapper Day Out and the Manningham Multicultural Festival.

▶▶ Appendix

Youth Workshops

A number of workshops were held with young people to find out their wishes for the future of Manningham. A workshop was held with the Manningham Youth Forum consisting of community representatives aged 15 to 25 years. A focus group was also held with the MYMCA MISA Youth Reference Group. In August 2011, an all-day workshop was held with local high schools students who developed five Mandala art pieces. This was innovative medium used for students to convey their vision for Manningham through art expression.

Themed Workshops

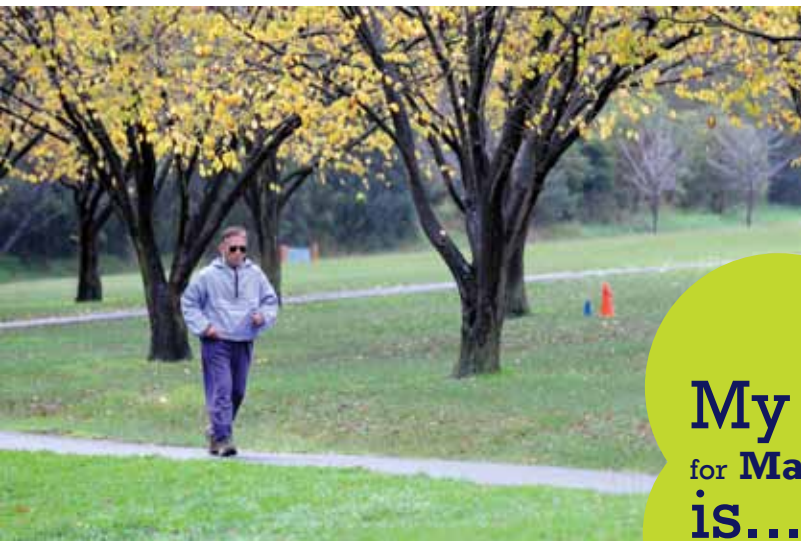
A series of targeted community conversations were held during the months of November and December 2011 across various venues in Manningham. Each workshop was centred around one of the six themes: Our Community Spirit, Getting from Place to Place, Planning for Where we Live, Enjoy and Protect Our Natural Spaces, Everything we Need is Local and Council Leadership. These workshops gave community members the opportunity to discuss the themes in detail and develop a set of actions in response to information gathered from stage two.

Business Workshops

Two workshops targeting local businesses were held in March 2012. Local traders and business owners were given the theme 'Everything we Need is Local' to discuss and develop local actions with the goal of building a strong local economy.

Community Workshops

A number of community workshops were held with a variety of community groups and organisations from the months of March through to December 2011. Workshops earlier in the year were broad in scope, with the intent of identifying the community's main priorities, while the later part of the year concentrated on developing strategies in relation to the six themes. Community groups that participated in the workshops included: seniors, first time mother's groups; culturally and linguistically diverse groups; local service clubs; Council's advisory committees; school children; and local community services.



My Wish
for **Manningham**
is...



Manningham Civic Centre

699 Doncaster Road, Doncaster
Melway ref. 33 E12

Council Depot

corner Blackburn Road and Warrandyte Road,
Doncaster East
Melway ref. 34 D3

General Information

phone 03 9840 9333
fax 03 9848 3110
email manningham@manningham.vic.gov.au
www.manningham.vic.gov.au
twitter.com/manninghamcc

For emergencies and to contact Council outside
normal business hours please call 9840 9333.

Sustainability

Manningham City Council cares about the environment.
This Community Plan is printed on Australian made, 100%
recycled Revive Laser Carbon Neutral paper using vegetable-
based inks. This has helped reduce global greenhouse gas
emissions by more than 360 kilograms CO²-e.

Each sale of Revive Laser Carbon Neutral paper supports
Landcare Australia.



Translation details

An interpreting service is available if
required by contacting Manningham
City Council on 9840 9333.

Arabic / عربي

خدمة الترجمة متاحة إذا لزم الأمر عن طريق الاتصال بمجلس
بلدية مدينة مانينجهام على هاتف رقم 9840 9333.

Chinese / 中文

需要的话可以提供翻译服务，联系
Manningham 市政厅电话 9840 9333。

Greek / Ελληνικά

Υπηρεσία διερμηνείας είναι διαθέσιμη,
αν απαιτείται, επικοινωνώντας με το
Δημοτικό Συμβούλιο του Manningham
στο 9840 9333.

Italian / Italiano

È possibile utilizzare il servizio
d'interpretariato se necessario
telefonando al comune di Manningham,
al 9840 9333.

Korean / 한국어

통역 서비스를 원하시면 매닝햄
시의회에 9840 9333으로 연락하셔서
요청하시면 됩니다.

Macedonian / Македонски

Ако ви треба преведувачка услуга јавете
се на Општина Манингам на 9840 9333.

Persian / فارسی

خدمات ترجمه شفاهی موجود است. در صورت نیاز می
توانید با شهرداری منینگهام به شماره تلفن 9840 9333
تماس بگیرید.